November 7 1903

The Sprague Publishing Co.
[Detroit, Michigan]

No envelope.

[Postcard advertisement for advertising lines in 'The American Boy' magazine.]

[At the time it was the largest magazine for boys in the U.S.]

LAST CALL, DO IT NOW!

This will reach you on November 9th. Do not put this postal aside until you mail reservation for space in THE AMERICAN BOY, for issues up to and including September, 1904, at 50 cents a line. On November 10th, 1903, the rate is 75 cents a line flat. Simply tell us total number of lines you want to use and specify for issues later.

If copy has not been mailed for Christmas issue we will do our best to get it in in good location if you mail it at once.

Detroit, Mich.,
Nov. 7th, 1903.

THE SPRAGUE PUBLISHING CO.

UNITED STATES OF AMERICA

POSTAGE ONE CENT

1843 McKINLEY 1901

PHILADELPHIA, PA.
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DETROIT, MICH.
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THE SPACE ABOVE IS RESERVED FOR POSTMARK

POSTAL CARD.

THE SPACE BELOW IS FOR THE ADDRESS ONLY.

Dr. H. H. Chapman
348 Pine St.
Philadelphia
Pa.